



## Terms of Reference: Rapid Impact Assessment

### About Clean Air Fund:

The [Clean Air Fund](#) is a global philanthropic organisation working with partners from grassroots to governments to accelerate action for a world future where everyone breathes clean air.

India is one of our lighthouse geographies, with focus on the sub-national geographies of Delhi, Uttar Pradesh, Rajasthan and Punjab. Our vision for India is focused on supporting clean air policies and the ambition of the Government of India to achieve the ambitious targets under the National Clean Air Programme (NCAP).

### Project Background:

Mahila Housing Trust (MHT) is a grassroots development organisation in India, working in multiple sectors with various communities. Clean Air Fund's project with MHT, spread across 2 years (across 2 phases between 2021 and 2024) supports communities across five informal settlements in Delhi that are vulnerable and disproportionately exposed to the impacts of air pollution. Within Clean Air Fund, the project has been categorised as equity-focused, as it is prioritizing one or more disproportionately affected groups, linked to a larger air pollution goal as opposed to a universal approach that any reduction in air pollution will benefit everyone. MHT, along with and its strategic communications partner, focused on generating awareness about air pollution and building resilience of the communities to its impacts. This also involves supporting the community's access to government's existing protective measures and creation of pathways to increase representation of communities in decision making with local governments.

(For more details on the project, please refer to Annex 1)

### Scope of Work:

The assessment's objective is to conduct a rapid impact study of the two phases of the project in Delhi and articulate the achievements against the planned outcomes, quantitative and qualitative impact of the project.

## Key assessment questions:

- What were the achievements against the key outcomes (qualitatively and quantitatively) of the project? What have been the most significant achievements?
- What are the perspectives of the project stakeholders (MHT, their partner organisation, the project audience /AQI ambassadors) on the achievement of project priorities and its impacts?
- How has the project been able to achieve the desired project outcomes and outputs?
- Has the project been able to reduce impacts of air pollution on vulnerable communities? What measures have worked or not worked?
- To what extent has the project been able to mitigate the sources of air pollution and build resilience of the communities?
- From an equity perspective, what and how has the project contributed to Clean Air Fund's goals? (Please refer to Annex 2 for equity goals)
- Which indirect outcomes and consequences (positive and negative) have there been as a result of the project?
- Is there potential for further support within the communities for scale-up? If yes, what are the recommended pathways?

Clean Air Fund is seeking an individual consultant to undertake the assessment. The assessment will require the consultant to conduct interviews (remote and in-person) with the MHT team, their strategic communications partner, and fieldwork interviewing the AQI ambassadors (in Delhi) involved in the project. Fluency in Hindi is preferred.

## Deliverables and Timelines:

The assessment should be conducted over a 4-week period: between 01 to 31 August 2024

1. Discussion on Emerging Insights: The consultant will engage in a discussion with the Clean Air Fund team on the preliminary or emerging insights, based on this ToR and upon completion of the stakeholder interviews. The consultant will keep Clean Air Fund updated on progress via two fortnightly calls (to be scheduled as per the requirement of the assessment).
2. Presentation: The consultant will prepare a presentation based on the findings of the assessment, outlining the assessment process and main findings and evidence and present to Clean Air Fund at an arranged time. The slide-deck will be shared ahead of the presentation.

## Assessment users:

The primary users of the assessment outputs will be the programme and leadership team in Clean Air Fund.

## **Guidelines for Proposal and Budget:**

Please complete a short proposal and CV and email to [nsharma@cleanairfund.org](mailto:nsharma@cleanairfund.org) and [akamat@cleanairfund.org](mailto:akamat@cleanairfund.org) by 17.00 IST on 22 July 2024.

The proposal (not more than 2 pages) should outline how you would meet the brief, and an overall budget based upon estimated days and day rate (kindly provide an estimated budget in INR and USD). The budget for this consultancy is up to USD 3400/INR 300,000, inclusive of any taxes applicable.

Please note that this is open only to India-based consultants.

## Annexure 1: Project Background

Since 2021, MHT has been working in Delhi to enable communities in informal settlements to recognise the impact of air pollution on their lives. The project has been undertaken in two phases- Phase 1 of the project focused on women construction workers, between 2021 and 2022. The scope of the project was further expanded in Phase 2 to a) include a wider range of people working in the informal sector and b) an enhanced focus on facilitating access to government protective measures to help combat the worst impacts of air pollution on health and livelihoods. Phase 2 is currently ongoing till Q3 of 2024.

Across the 2 phases, MHT has worked closely in the informal settlements under the project. A multitude of awareness generation activities have been undertaken in the settlements, for example, Interactive Voice Response Systems, pamphlets, interactive sessions with the community, a communication toolkit, etc. In order to enhance these awareness generating activities, the concept of AQI Ambassadors was introduced, wherein women from the communities were trained to read and interpret AQI values. This role was further expanded in Phase 2 of the project, for educating the respective communities on air pollution and government protective measures.

MHT has also been engaging with and facilitating communities' dialogue with local decision makers to highlight the impact of air pollution on informal settlements. Additionally, awareness camps were conducted to introduce affordable, accessible, and user-friendly solutions to aid adaptation to the disproportionate impact of air pollution on the lives of those communities most exposed on account of their occupation, location and proximity to air pollution sources.

Case studies for reference:

[Supporting women construction workers to access protective measures for mitigating impacts of air pollution](#)

[Air equity: Women construction workers must be equal stakeholders in solutions](#)

## **Annexure 2: Clean Air Fund's Draft Equity Objectives**

For reference, the following are a sub-set of Clean Air Fund's draft objectives on equity, most relevant to this project by MHT:

### **Ensure no one is left behind by supranational, national, and subnational clean air action.**

- Demonstrate disparities in local levels and impacts of air pollution.
- Ensure that the people most harmed by air pollution share in the health and economic benefits of clean air policies and measures, that they are not disproportionately bearing the costs, and that they are involved in the design and delivery.

### **Build a stronger grassroots clean air movement and a more representative clean air field.**

- Fund and support opportunities for organisations led by and focused on people disproportionately harmed by air pollution, to participate in clean air policymaking, action, and research.