

Measuring the Climate Impact of Clean Air Fund

Request for Proposals
March 2025

The Clean Air Fund seeks specialist expertise to assess the climate impact of areas of its work. To do so will involve developing a measurement framework and tool for assessing the climate impact of past and current projects, validating existing climate impact evidence, using the tool to generate new evidence and collating what has been measured into a climate impact report. The report will articulate in a non-technical, user friendly and accessible manner the role Clean Air Fund projects have played in mitigating Greenhouse Gases and Short-Lived Climate Pollutants and will measure Clean Air Fund's climate impact. The Consultant/ Firm/ Institution will have demonstratable experience working on climate impact assessments and experience working with INGOs on climate impact measurement and validation and developing high quality analysis and associated written outputs.

Background to Clean Air Fund

Launched in 2019, the Clean Air Fund is a philanthropic initiative with a mission to tackle air pollution around the world. Our aim is to help build and support a powerful global movement for clean air. We achieve this by bringing together funders, researchers, policy makers and campaigners working on a wide range of issues to find and scale solutions that will provide clean air for all. More information about the Clean Air Fund can be found on our website: www.cleanairfund.org. The Clean Air Fund works towards reducing air pollution and does so in a way which prioritises the climate and health benefits of this work. Climate impact is at the core of our mission and strategy as air quality and climate change are intimately linked. Reducing air pollution can help mitigate climate change because some pollutants directly cause global warming, and because action to reduce air pollution reduces fossil fuel burning, which decreases emissions of Greenhouse Gases. We work where the need and potential for impact are greatest: in the EU, Poland, Ghana, India, South Africa and the UK and global cities across Africa, LatAm, Asia and Europe. We also have global thematic programmes, raising air pollution up the international climate and health agendas. Our global themes span data, health, advocacy, Super-Pollutants and Private Sector Engagement.

Background to assignment

Our ambition is to more comprehensively track, measure and learn about the climate impact of our work on clean air. We have tracked our impact on air quality and have a range of evidence about the climate benefits of our work. Now, we need to address gaps in this evidence base and independently validate some of the existing evidence. Guiding this project is an organisational learning agenda and evidence strategy, which helps us understand how our strategies and grant making enable climate benefits from improved air quality. This request for proposals intends to develop and apply an appropriate methodology to generate estimates of our organisational climate impact, to drive internal learning and enable future external communication. In doing so it will help fulfil part of our organisational learning agenda and evidence strategy.

Project objectives

A. Define and develop a framework and tool for evaluating climate impacts

Scope:

Design a robust framework and tool for measuring the climate impact of Clean Air Fund's past, ongoing and future projects. The framework should have the following components: key metrics, data collection methodologies, and analytical approaches for measuring Greenhouse Gas (GHG) reductions and Short-Lived Climate Pollutants (SLCP) mitigation, and other climate-related benefits. The tool must be user-friendly and adaptable to enable Clean Air Fund teams and partners to assess the climate impacts of future projects and portfolios consistently and transparently. This will standardise climate impact assessments, allowing the organisation to track progress effectively and report outcomes to stakeholders with confidence. It is envisioned that this objective will build on work conducted in-house to develop a prototype tool, and impact

estimation methods used internally. We expect that the tool will be based on reduced complexity modelling. However, we would welcome suggestions of alternative approaches for evaluating climate impact through the project.

Outputs:

- A framework for calculating climate impact of projects and portfolios and a user-friendly tool (preferably a spreadsheet-based solution).
- Associated guidance and training materials to use the framework and tool.

Primary audience and users:

- Geographic Portfolio and MEL team members in Clean Air Fund

B. Generate evidence of climate impact

Scope:

This objective will cover the climate impact of work in Europe, the UK and other geographic locations where Clean Air Fund operates and will include elements of our work in African and Asian countries. The tool developed under Objective A will be applied to identify and analyse the reduction in GHG emissions and mitigation of SLCPs, from specific initiatives to which Clean Air Fund's work has contributed. We are interested in quantifying the climate impact of initiatives such as clean heating programmes in [Poland](#) or Clean Air Zones, such as in [Sofia](#). The activity will include using the framework and tool to fill gaps in our existing climate evidence base and incorporating and validating existing climate impact evidence.

In total, we intend to generate and collate evidence and estimate climate impact from at least one piece of supranational legislation, five national or regional policies, and nine city level policies. We have climate impact measurements for approximately half of the instances above, which will need to be validated, and the impact of the remainder needs to be generated. We also welcome qualitative estimations regarding adaptation and resilience, although this is not the main focus of the work.

The scope also includes developing at least three case studies, to provide further depth and context to the results of the analysis and evidence. For example, our work on [tackling open waste burning, such as in Ghana](#) is one area which could feature as a case study.

The methodology to generate evidence of climate impacts will include an analysis of the relative contribution of the Clean Air Fund to the examples included. We expect a series of internal and external interviews to be conducted to support this contribution analysis. The results of the assessment will be synthesised and presented through a succinct narrative report and accompanying presentation.

Outputs:

- A database of validated climate impact figures (for present year and forecasted for a certain year in the future) and accompanying methodological note.
- A comprehensive report articulating the cumulative climate impact of Clean Air Fund's activities from the included examples, with high-quality visuals and editing. The report will include at least three case studies and will detail methodologies used to assess climate co-benefits of clean air work.
- A slide deck presentation to communicate the report findings.

Primary audience and users:

- For the database: geographic Portfolio, MEL and fundraising and communications team members in Clean Air Fund
- For the impact report: geographic Portfolio teams, senior leadership and funders

Deliverables and key dates

The project is expected to be completed by October 2024. A summary of the deliverables and key dates are outlined below:

Deliverables	Tentative date
<p>i. Creation of a framework and tool for evaluating climate impacts</p> <ul style="list-style-type: none"> - A robust and scalable framework for portfolio teams to assess climate impacts of projects and portfolios which should act as a guidance for future climate impact estimation. - A user-friendly tool (preferably a spreadsheet solution) to calculate project and portfolio-level climate impact (GHG and SLCP) with clear guidelines for measuring GHG reductions, SLCP mitigation, and other benefits. - Documentation of metrics, methodologies, and analytical approaches and data collection methods necessary to calculate climate impact. - Guidance materials and training or workshops for Clean Air Fund teams on using the tool. 	July, 2025
<p>ii. Climate Impact Report</p> <ul style="list-style-type: none"> - A database of validated climate impact figures (present year and forecasted) to collate quantitative analysis of GHG reductions and SLCP mitigation achieved, developed using the framework and tool. - Desk review of Clean Air Fund activities related to the examples included in the climate impact assessment. - Interviews with members of the Clean Air Fund team and members of grantee organisations. - A report articulating the cumulative climate impacts from the selected examples of Clean Air Fund's activities, complimented with at least three case studies, with high-quality visuals and editing. The report will include a detailed analysis of the presented climate estimations, assumptions and describe the relative contribution from Clean Air Fund to the reported climate impacts. It will outline where evidence is strong and where there are remaining gaps. The report will run to an expected maximum of 40 pages including, images and visualisations, with a standalone executive summary no longer than four pages. - A succinct slide-deck to communicate the key results contained within the report. 	October, 2025

Costs

The budget for this project is 80,000 - 120,000 USD.

Proposal format and requirements

The successful consultancy company or team will have a demonstrated track record of delivering similar activities for global organizations, including the technical, contribution analysis, training, writing and communications skills needed to successfully deliver this assignment.

Applicants should provide:

- A proposal for executing this assignment. This would include your approach, an expanded set of proposed activities, deliverables, methods and associated deadlines to meet the project objectives, including KPIs.

- A budget with activity and cost breakdown, including estimated days and day rates. The proposal and budget will not exceed five pages, with CVs of the proposed team members included as Annexes.
- An overview of similar assignments you may have conducted for other organisations.

After the application deadline the Clean Air Fund will review proposals and engage with preferred suppliers to expand on the project objectives and approach, and to develop an agreed set of activities and associated budget before contracting. Submissions may be shared with partner stakeholders such as Clean Air Fund Monitoring, Evaluation, and Learning Advisory Board.

Timeline and submission

The deadline for submission of proposals is the end of day British Summer Time on the 4th April 2025. Proposals must be submitted via email to svanderploeg@cleanairfund.org and aroy@cleanairfund.org.

Activity	Date
Deadline for questions	28 th March 2025
Deadline for proposals	4 th April 2025
Interview with shortlisted companies/individuals	Week of the 7 th April 2025
Decision on preferred bidder	11 th April 2025
Proposal finalisation and agreement	Week of the 14 th April 2025
Contracting and project start	21 st April 2025
Deadline for completing the work	31 st October 2025